



COMMUNITY AND SOCIO-POLITICAL GROUPS MARKET POLICY AND REGISTRATION FORM

The Davis Farmers Market does allow non-profit organizations and community information groups to have space at the Market in a designated area that will be determined and assigned by the Market Manager. All interested parties requesting such a space should check with the Manager before setting up for proper placement.

Each group or individual is allowed to come as needed during the year. All non-profit groups must provide the Manager with satisfactory proof of the organization's non-profit status and of his or her position as a representative of the organization. Groups may also be required to provide liability insurance in the amount of \$1 million naming the Davis Farmers Market and City of Davis as additional insured when appropriate and requested by the Management. Resale of items, approved by the Market Manager, related to or in support of participating organizations for fund raising purposes is permitted.

Effective January 1, 2010 all groups must submit an annual \$20.00 application-processing fee, good through December 31st of the current calendar year. The Davis Farmers Market office will email you proof of receipt of your completed form and payment.

Rules that groups or individuals must follow while present at the Davis Farmers Market are as follows:

1. Individuals or groups may not interfere with Market operations by aggressively soliciting signatures, donations or attention. Such activities may not block sidewalks or access to assigned seller stall spaces.
2. All individuals or groups must stay behind their tables or displays. At no time may representatives walk through the Market handing out information.
3. Individuals or groups must accept the spaces assigned to them by the Market Manager.
4. Each organization or individual must prominently display its name, bring their own tables and chairs and must comply with all applicable Market rules.
5. The Market retains the right to regulate the time, place and manner of activities relating to displays, signs, posters, placards and other expressions of the interests represented. The use of "fighting words," obscenities, grisly or gruesome displays or highly inflammatory slogans likely to provoke a disturbance may be prohibited by the Market Manager.
6. Any fundraising must be approved in advance by the Market Manager, via e-mail at dfma@dcn.org.

The Board of Directors has authorized the Market Manager to enforce the above rules. Violation could mean expulsion from the Market. The Market cannot endorse the opinions or positions of any group or individual. If you have questions, contact the office via e-mail at dfma@dcn.org.

I HAVE READ AND AGREE TO ABIDE BY THE ABOVE MARKET POLICY

Return to: Market Shed on a Market Day (Wednesday or Saturday) or fax at (530) 756-1858

Signature _____ Date: _____

Organization _____

Contact Person _____ Phone: _____

Email: _____ (*required for receipt)

OFFICE USE ONLY: PAID DATE _____, STAFF INITIALS _____

OFFICE MANAGER ONLY: ADDED TO LIST _____

PLEASE READ THE FOLLOWING IMPORTANT FUNDRAISING INFORMATION

1. All Community Groups are required to renew their Community Groups Registration Forms for 2012 and pay the \$20 registration fees before being able to request a space at the Market this year.
2. There are some Market policy clarifications in the items that will be approved for sale by all Groups. This clarification in policy requires all community groups to resubmit the items they wish to sell for fundraising purposes for approval.

Effective immediately, the Market will only approve the sale of items for fundraising purposes by Community Groups that meet the criteria of the original intent of the Davis Farmers Market Rules and Regulations. These Market Rules and Regulations were created to allow Community Groups to sell items to fundraise for their organizations. This return to the original intent will be congruent with the authorizing Ordinance; Chapter 14 of the Davis Municipal Code; Farmers Markets, that governs the Davis Farmers Market which states:

"Nonprofit organizations, including the Market Association, may engage in the resale of items related to or in support of their organizational purposes".

In plain English, this means that from now on, only those items that are organizationally sanctioned and/or represent the organization will be approved for sale. Examples of items that will be allowed to be sold include Sierra Club Calendars, Girl Scout Cookies, SPCA logo water bottles and t-shirts, packaged farmers cooperative coffee with the cooperative logo on it, Raptor Center branded products, to name a few. Service clubs will still be able to sell raffle tickets and tickets to their events, and activities, such as Rotary Turkey barbecue, Pence Gallery Garden Tour and Tour de Cluck tickets, etc.

Things that used to be sold, but will no longer be approved include jewelry, toys, books and unrelated items, to name a few, that do not represent the nonprofit organization in branding or name. If these items are made by the nonprofit organization and are branded, then they might be considered for acceptance.

The Market will make the determination, as always, whether an item will be approved to be sold for organizational fundraising purposes.

3. In addition, individuals representing organizations may be required to provide proof that the fundraising proceeds are being given directly to the organization on who's behalf the fundraising items have been sold.
4. This information reflecting the new policies will be available on our website, and at the Market for your reference. The Davis Farmers Market Rules and Regulations are under the "Information Center" icon on our website at www.davisfarmersmarket.org.

Thank you in advance for your cooperation.

We look forward to processing your inquiries, reviewing your fundraising items, and processing your 2012 registration forms.